AMY L. PHILLIPS

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EDUCATION

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
M.Ed., Educational Technology   **1995**
Thesis: *"The Integration of Educational Technology in the Elementary Years Curriculum: A Qualitative Case Study in the Bow School District"*

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
B.S., Environmental Biology   **1984**
Minor: Mathematics
Honors Thesis: *"The effects of soil acidity on nodulation and nitrogen fixation on Pinus Strobus in central New Hampshire."*

PROFESSIONAL EXPERIENCE

UNIVERSITY OF DENVER, DENVER, CO

Teaching Professor – Department of Business Information and Analytics	**2017 – Present**
Teaching Associate Professor – Department of Business Information and Analytics	**2015-2017**
Senior Lecturer – Department of Business Information and Analytics	**2012-2014**
Senior Lecturer – Department of Information Technology and Electronic Commerce	**2008-2011**
Lecturer – Department of Information Technology and Electronic Commerce	**2002-2008**
Adjunct Instructor – Department of Information Technology and Electronic Commerce	**2000-2002**

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH

Lecturer – Department of Graduate Studies in Education	**1991-2000**
Lecturer – Department of Business	**1994-2000**

INTER-LAKES HIGH SCHOOL, MEREDITH, NH	**1984-1991**
Teacher – Department of Business	

TEACHING EXPERIENCE

UNIVERSITY OF DENVER - Executive Education
Areas of instruction: Business Data and Analytics, Visualization

UNIVERSITY OF DENVER - Department of Business Information and Analytics
Areas of instruction (executive, professional, graduate, and undergraduate): Database Driven Websites, Foundations of Information Management, Enterprise Information Management, Business Databases, Data Warehousing, IT Strategy

UNIVERSITY OF DENVER - Department of Information Technology and Electronic Commerce
Areas of instruction (executive, professional, graduate, and undergraduate): Database Driven Websites, Strategic Advantages of Information Technology, The Essence of Enterprise, Leading at the Edge, Management of Sports Technology, Database Management Systems, IT Strategy

PLYMOUTH STATE COLLEGE
Department of Graduate Studies in Education
Areas of instruction (graduate only): Network Management, Elements of the Web, Integrating Technology into the Curriculum, Telecommunications and the Internet, The Internet for Educators, Advanced Internet Tools for Educators

Department of Business
Areas of instruction (graduate and undergraduate): E-Commerce, Management Information Systems, Computer Applications in Business, Computer Applications in Marketing

INTER-LAKES HIGH SCHOOL - Department of Business
Areas of instruction: Computer Literacy I, Computer Literacy II, BASIC, COBOL, PASCAL, and C. Developed in-service computer training programs for all faculty, staff, and administration within the school district.

RELATED EXPERIENCE

MICROSOFT CORPORATION
Microsoft Certified Trainer   **2004-2012**
Provide technical and instructional training for .NET technologies using Official Microsoft Learning Products or Microsoft Business Solutions. To ensure a superior learning experience for Microsoft customers and Learning Solutions Partners.

UNIVERSITY OF DENVER, DENVER, CO
Assistant Women's Lacrosse Coach   **2000-2001**
Assist head coach in all coaching responsibilities: identification, evaluation, and recruitment of academically qualified student-athletes; training and development of student-athletes; season planning; daily practice scheduling; ensure compliance of NCAA, conference and institutional rules and regulations.

PLYMOUTH CONGREGATIONAL CHURCH, PLYMOUTH, NH
Deacon, United Church of Christ   **1996-2000**
Provide pastor with leadership to the church's ministry to serving the physical and spiritual needs of members and people beyond the church. Leading the annual stewardship, education and promotion program. Working at the resolution of conflicts that arise within the church. Assisting in planning worship services and arranging lay leadership for the services. Attending church services regularly. Preparing for, serving and cleaning up after communion. Helping make arrangements for and participating in services of baptism. Ushering.

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH   **1998-2000**
Assistant Women's Lacrosse Coach
Assist head coach in all coaching responsibilities: identification, evaluation, and recruitment of academically qualified student-athletes; training and development of student-athletes; development of off-season conditioning; ensure compliance of NCAA, conference and institutional rules and regulations.

PLYMOUTH STATE COLLEGE, PLYMOUTH, NH
Web Consultant   **1995-2000**
UNIX and VMS system consulting, including: Netscape and Apache HTTP server administration; expertise in CGI and database integration; full graphic design and implementation. Promoted the development of a virtual campus by providing easy, seamless connections to colleagues and campus resources. Facilitated the integration of Web technologies into all areas of instruction.

BRIDGER-TETON NATIONAL FOREST, JACKSON, WY
Field Ecologist (Summers)   **1995-Present**
Provide leadership and technical expertise for planning, development,
implementation, and monitoring of the Bridger-Teton National forest;
managing the endangered, threatened and sensitive plants inventory;
monitor and evaluate plant populations in prescribed burn areas.

PUBLICATIONS, PRESENTATIONS, AND PAPERS

- Guest Speaker, American Blue Ribbon Holdings, Denver, CO, talk on Data Driven Decision Making: Lunch and Learn. April 2017
- Guest Speaker, Communications Strategy Group, Denver, CO, talk on Data Analytics.
- Baltzan, P., & Phillips, A. (2017). *M: Information Systems*, 4/e, McGraw-Hill Irwin.
- Guest Speaker, Discover Daniels, November 2016
- Guest Speaker, Discover Daniels, June 2016
- Baltzan, P. (2016). *Gateway to Technology* 1e, McGraw-Hill Higher Education. In Phillips (Eds).
- Baltzan, P. (2016). *Information Systems 4e*, McGraw-Hill Irwin Higher Education. In Phillips (Eds).
- Baltzan, P. (2016). *Business Driven Technology*, 7e, McGraw-Hill Irwin. In Phillips (Eds).
- Baltzan, P., & Phillips, A. (2016), Microsoft Office 2016 Technology Plug-Ins, McGraw-Hill Irwin.
- Baltzan, P., & Phillips, A. (2015). *M: Information Systems*, 3/e, McGraw-Hill Irwin.
- Baltzan, P., & Phillips, A. (2015), Technology Plug-Ins, McGraw-Hill Irwin.
- Guest Speaker, Discover Daniels, November 2015.
- *Recruiting in the Age of Big Data,* Speaker*,* Denver Area Recruiters, DCB Recruitment, June 2015.
- *Visualizing Your Workforce*, Speaker, Daniels Recruiter Symposium, May 2015.
- *Management/Executive Development*, Speaker Panelist, Executive Education, Daniels Exec Ed, June 2014.
- *Big Data*, Speaker, Daniels Corporate Dialogue Event, December 2013.
- Guest Speaker, Discover Daniels, November 2013.
- Seminar, Panelist, Potential EMBA students, DU EMBA Program, June 2014.
- Baltzan, P., & Phillips, A. (2011). Information Systems. McGraw-Hill Publishing.
- Baltzan, P., & Phillips, A. (2010). *Business Driven Technology, 4e*. McGraw-Hill Publishing.
- *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, La Jolla CA, March 2009.
- Baltzan, P., & Phillips, A. (2009). *Business Driven Information Systems, 2e*. McGraw-Hill Publishing.
- Baltzan, P., Phillips, A., & Haag, S. (2009). *Business Driven Technology, 3e*. McGraw-Hill Publishing.
- *"Teaching MIS with the Business Driven Approach"*, Keynote speaker, International Information Management Association, San Diego CA, October 2008.
- *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Napa CA, April 2008.
- *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Asheville NC, March 2008.
- Baltzan, P., & Phillips, A. (2008). *Business Driven Information Systems*. McGraw-Hill Publishing.
- Haag, S., Baltzan, P., & Phillips, A. (2008). *Business Driven Technology, 2e*. McGraw-Hill Publishing.
- *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Barton Creek TX, October 2007.

- *"Engaging Students and Cementing MIS Concepts"*, AMCIS, Keystone Colorado, July 2007.
- *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, Santa Fe NM, October 2006.
- *Productivity Tools in the MIS Classroom*, McGraw-Hill MIS Symposium, La Jolla CA, March 2006.
- Haag, S., Cummings, M. (2006). *Information Systems Essentials*. McGraw-Hill Publishing.
- Haag, S., Cummings, M., & Phillips, A. (2006). *Management Information Systems, 6e*. McGraw-Hill Publishing.
- Haag, S., Baltzan, P., & Phillips, A. (2005). *Business Driven Technology*. McGraw-Hill Publishing.
- *"Information Technology in the Classroom"*, Accounting Faculty Symposium, Glenwood Springs Colorado, October 2005.
- *"A Mobile Future: The Wireless Landscape of Tomorrow",* All-Campus Lectures: Dialogues, University of Denver, September 2005.
- Haag, S., Cummings, M., & McCubbrey, D. (2004). *Management Information Systems, 5e*. McGraw-Hill Publishing.
- Haag, S., Perry, J., & Phillips, A. (2004). *PowerPoint 2003.* McGraw-Hill Publishing.
- Haag, S., Cummings, M., & McCubbrey, D. (2003). *Management Information Systems, 4e*. McGraw-Hill Publishing.
- Haag, S., Perry, J., & Phillips, A. (2003). *Internet Explorer 6.0*, McGraw-Hill Publishing.
- *"www.improveyoursite.edu,"* Delivered to The College Board, 1999 New England Regional Meeting, February 1999.
- *"A Virtual University,"* Faculty Lecture Series, University of New Hampshire, Durham, NH, December 1998.
- *"Internet* 2: *Building and Deploying Advanced Networked Applications,"* Panel Discussion, University of New Hampshire, Durham, NH, October 1998.
- *"Exploring the World Wide Web in Admissions and Guidance,"* Delivered to The College Board, 1998 New England Regional Meeting, February 1998.
- "A Vision of Information Technology As We Approach the 21St Century," Panel Discussion, Plymouth State College, January 1998.

ACADEMIC SERVICE

- 2017 – Present Herat University and Daniels College of Business USAID Grant (cooperation effort) Faculty Liaison
- 2016 - Present Practice and Teaching Committee, Committee Member (Daniels College of Business)
- 2016 - Present Practice and Teaching Committee, Chair (Department of Business Information and Analytics)
- 2016 (November) Discover Daniels Preview Weekend, Scholarship Interviewer
- 2016 (June) Discover Daniels Preview Weekend, Scholarship Interviewer
- 2016 Modular Working Professionals MBA Committee, Committee Member
- 2015 (June) Visualization Workshop, Jewish National Health, Denver, CO
- 2014 - 2016 Undergraduate Advisor, Business Information and Analytics
- 2014 - 2017 Faculty Senate, Committee Member
- 2011 - 2013 Undergraduate and Graduate Advisor, Business Information and Analytics
- 2009 - Present Faculty Representative, Faculty Athletic Council, University of Denver
- 2008 - 2009 Graduate Programs Committee, Daniels College of Business, University of Denver
- 2008 - 2009 Futures Committee, Daniels College of Business, University of Denver
- 2007 - 2009 Faculty Representative, Faculty Athletic Council, University of Denver
- 2007 - 2008 BusinessWeek Market Advisory Board, Research Panel, Daniels College of Business, University of Denver
- 2005 - 2008 Graduate Curriculum Review, Daniels College of Business, University of

Denver
- 2005 - 2008 Learning Enhancement Committee, Daniels College of Business, University of Denver
- 2005 - 2006 Applied Computing Curriculum Review Panel member, Women's College, University of Denver

- 2004-2011 Undergraduate and Graduate Advisor, Information Technology and Electronic Commence

PROFESSIONAL SERVICE

- Oct 4 - 6, 2017, Executive Education, DU, Audience: internal/external to DU, Continuing Education Course. Class on Becoming a Data Driven Organization.
- July 13 - 14, 2017, Executive Education, DU, Audience: External to University of Denver, Continuing Education Course. Class on Becoming a Visual Organization.
- May 24 - 26, 2017, Executive Education, DU, Audience: internal/external to DU, Continuing Education Course. Class on Data Analytics.
- December 7, 2016, Executive Education, DU, Audience: DISH Network employees, Continuing Education Course. Class on Data Analysis and Visualization.
- December 1, 2016 - December 2, 2016, Executive Education, DU, Audience: External to University of Denver, Continuing Education Course. Class on Becoming a Visual Organization.
- October 1, 2015 - October 2, 2015, Executive Education, DU, Audience: External to University of Denver, Continuing Education Course. Class on Business Data and Analytics.
- June 2015, Workshop, Audience: External to University of Denver, Jewish National Health, Denver, CO. Lead workshop on Visualization.
- June 19, 2015, Workshop, DCB Recruitment, Audience: External to University of Denver, Denver Area Recruiters. Lead workshop on Visualization.
- April 30, 2015 - May 1, 2015, Executive Education, DU, Audience: External to University of Denver, Executive Education. Exec Ed class on Business Analytics.
- April 10, 2015 - April 12, 2014, Executive Education, DU, Audience: External to University of Denver, Executive Education. Exec Ed class on Big Data – A New Culture of Decision Making.
- October 10, 2013 - October 11, 2013, Executive Education, DU, Audience: External to University of Denver, Executive Education. Exec Ed class on Business Data and Analytics.

CONSULTING

SpexIt, Denver, CO. Provide technical consultation services regarding data, data management, and visualization.	**2014 - 2016**
Genesee Academy, Golden, CO. Provide curricular and technical consultation on data management.	**2009 - 2012**

CERTIFICATIONS

MCT/MCSD/MCAD	**2008-2012**

MEMBERSHIPS

Mile Hi Power BI User Group, Denver CO	**2016 - Present**
Women's Technology Association, Denver, CO	**2008-Present**
Denver Visual Studio Users Group	**2003-2012**
New Hampshire Women in Higher Education Association	**1996-2000**
Boston Computer Society - New Hampshire Chapter	**1995-2000**
NHSTE (New Hampshire Society of Technology in Education)	**1984-1991**

AWARDS

- Awarded "McGraw-Hill First Edition of the Year 2007" *Business Driven Information Systems* (1e) — **2007**
- Awarded "McGraw-Hill First Edition of the Year 2005" *Business Driven Technology (1e)* — **2005**
- Nominated 2000 *Distinguished Graduate Teaching Award,* Plymouth State College — **2000**
- International Who's Who of Professional Management, *"A Road to Success..."* — **1997-2000**
- *Female Athlete of the Year (All-American)*, Plymouth State College — **1984**