
A VISIONARY LEADER IN STEM INDUSTRIES AND EDUCATION**PASSIONATE ABOUT EMPOWERING TALENT THROUGH PERSONAL DEVELOPMENT AND HIGHER EDUCATION**

EDUCATION

MBA, University of Denver, Daniels College of Business, Executive Program, 2006

MS, University of Virginia, Materials Science and Engineering, 1998

BA, State University of New York at Geneseo, Physics Major; Mathematics Minor, 1996

CAREER PROGRESSION WITH SELECTED ACHIEVEMENTS

University of Denver, Daniels College of Business, 2020 to Present

The mission of the Daniels College of Business is to benefit the public good by developing business pioneers through impactful scholarship, challenge-driven education and lifelong learning.

Adjunct Faculty

2020 - present

Teach and consult in areas of Leadership, Executive Team Development, Strategic Planning/Execution, Innovation, Supply Chain Management and Global Business enhancing learning content with real-life business experiences.

Revision Wellness, LLC, 2016 to Present

Our mission is to empower and elevate leaders through a focus on healthy lifestyle changes. Coach clients to meet their goals by implementing a customized fitness + nutrition + support approach.

Founder and CEO & Certified Nutrition Coach

2016 - present

Continuous growth demonstrated by adding 150 new clients/year and increasing profit by 30% each year through authentic storytelling and marketing across multiple channels. Establish brand, develop and execute advertising strategies and review marketing analytics to optimize approach. Mentor 7 wellness entrepreneurs on my team.

Johns Manville (JM), 1998 to 2016

JM manufactures insulation, roofing and nonwovens for commercial, industrial and residential applications.

Marketing Director

2015 to 2016

Led marketing team for commercial and industrial insulation segments. Developed and implemented strategy for marketing, trade show and customer initiatives. Optimized communication methods and technologies to engage target audiences as part of fully integrated demand generation campaigns.

Global Business Leader

2011 to 2015

Direct supply, operations, sales and marketing for \$90M global business including development of long-term business strategy and annual operating plans. Grew revenue 14%, exceeding market growth, while increasing profit margin.

Senior Product Manager

2009 to 2011

Responsible for profitability of \$290M product portfolio. Developed and implemented global marketing strategies to maximize sales and contribution margin. Directed supply, inventory, and operations with cross functional leaders.

Innovation Leader

2008 to 2009

Explored customer relationships to determine unmet needs, innovate solutions and commercialize new products. Provided leadership to 7 product development engineer direct reports and managed complex project portfolio.

Supply Chain Leader

2005 to 2008

Responsible for \$24M raw material spend globally. Directed functions of sourcing, materials management, operations planning, distribution, logistics, retail, demand forecasting, order fulfillment to achieve the lowest total cost.

Product Development Manager

2003 to 2005

Led product development team and managed multiple innovation projects to create competitive advantage for strategic customers by designing unique products with improved performance.

Research Engineer

1998 to 2003

Directed cross-functional team identifying root causes of variation in manufacturing operations, developing computer models to determine variables, and implementing process control measures.

BUSINESS SKILLS

- Leading Cross-Functional Teams
- Leading by Influence
- Building Strategic Relationships
- Supply Contract Negotiations
- Strategic Sourcing
- Six Sigma Black Belt
- Project Management
- Executive Presence
- Product Price Negotiation
- Margin Enhancement
- Managing Operating Budgets
- Audience Segmentation
- Social Media Marketing
- Advertising Analytics

ACHIEVEMENTS

- New Leader Award (for mentoring 2 partners to leader status in their coaching business), 2020
- Success Club Legend Award (signifying 24 consecutive months of business growth), 2018
- Success Club All-Star Award (signifying 12 consecutive months of new customer growth), 2016
- Success Starter Award (for enrolling 15 clients in first 3 months of opening coaching business), 2015
- JM Customer Experience Award 2014
- Leadership Ascent, Leadership Development Program for Women, 2013-2014
- JM Executive Leadership Conference Speaker, 2013
- Nonwoven Fabrics Industry Association, Filtration Show Technical Session Moderator, 2013, 2014
- JM Executive Leadership Conference Speaker, 2012
- JM Experience Award 2006
- The Association of Pulp and Paper Industry Conference Speaker, 2004, 2005, 2006
- Six Sigma Black Belt, Certified 2004
- JM Excellence in Innovation Award 2004
- JM Executive Leadership Conference Speaker, 2003

PROFESSIONAL SOCIETIES

- Association of the Nonwoven Fabrics Industry (INDA) Elected Board Member, 2012-2015
- INDA Filtration Show Committee, 2012-2015
- INDA, member 1999-2015
- American Filtration & Separation Society (AFS), member 2014 to 2015
- American Society of Heating and Air-Conditioning Engineers (ASHRAE), member 2013 to 2015
- The Association of Pulp and Paper Industry (TAPPI), member 1999-2014