

Business Administration Minor

Fundamentals for non-business majors

Office of Undergraduate Programs	Business Administration Minor Course Requirements 2024-2025
Margery Reed Hall 107 Business Administration Minor Advising Daniels Undergraduate Programs Margery Reed Hall 107 Appointments: 303-871-6910 DCBUndergrad@du.edu - The Business Administration minor may be applied toward any Bachelor of Arts or Bachelor of Science degree at the University of Denver. - The minor GPA must be 2.0 or higher to graduate. - Only grades of "C-" or above may be used in completing minor requirements. - Any minor course substitutions or waivers must be pre-approved by Daniels Undergraduate Programs. **Students pursuing an optional additional minor in one of these fields (**) should note that the courses for the Business Administration minor will not be able to count toward the requirements for both minors simultaneously.	Designed especially for high-achieving students who want the fundamentals of a business education without majoring in business. In 24 credit hours, you can master the core principles of management, accounting, finance, marketing, and legal studies. <i>The six courses listed below, totaling 24 quarter hours, are required:</i> BUS 1440: The Fourth Industrial Revolution (4 hrs)** <i>No Prerequisite</i> This course provides a practical glimpse into the future of the global and competitive nature of business. Key business activities such as marketing, finance and accounting, working in teams, and product/service innovation and creativity are introduced. MGMT 2100: Leading High-Performance Organizations (4 hrs) <i>Prerequisite: BUS 1440</i> Technical skills are important for leaders and managers. What sets the great ones apart is their ability to motivate and inspire colleagues and employees alike. In this course you learn the essentials of organizational behavior and acquire a toolkit of evidence-based people skills. LGST 2000: Foundations of Business Law (4 hrs)** <i>Prerequisites: Sophomore Standing & BUS 1440</i> Weaving ethics and law into the business world is common practice at Daniels. This class offers a deep look at the managerial perspective of the role of ethics and law and its relationship to business environment. ACTG 2200: Introduction to Financial Reporting (4 hrs) <i>Prerequisite: Sophomore Standing & declared minor</i> The purpose of this course is to introduce students to accounting and its relevance in the business world. Students learn how to analyze transactions and prepare financial statements. In addition, students are introduced to publicly traded companies' annual reports and 10k's. MKTG 2800: Introduction to Marketing (4 hrs)** <i>Prerequisite: Sophomore Standing & declared minor</i> Recognizing that marketing is one of the most visible and dynamic business disciplines, this class is included as part of the business minor to give you broad-based marketing knowledge. FIN 2800: Financial Decision Making (4 hrs) <i>Prerequisite: ACTG 2200</i> Basic financial principles and analytical skills including ratio analysis, breakeven analysis and leverage, net present value, internal rate of return, and standard forecasting techniques.