

BSBA Requirements – Business Analytics Major

For Students Entering DU in the 2024 - 2025 Academic Year



Daniels College of Business
UNIVERSITY OF DENVER | Undergraduate Programs

University Common Curriculum Requirements

☐ FSEM 1111	4
☐ WRIT 1122 Prereq: FSEM	4
☐ WRIT 1133 Prereq: WRIT 1122	4
☐ Language sequence	4-12
☐ AI Society (two different disciplines)	8
☐ MATH 1200 or 1951 (fulfills AI Natural)	4
☐ ECON 1020 (fulfills first SI Society)	4
☐ SI Society	4
☐ SI Natural sequence	12
☐ ASEM Prereq: Junior Standing	4
Total Hours	52 – 60

Business Core Requirements

☐ BUS 1440	4
☐ BUS 1099	0
☐ INFO 1010	4
☐ INFO 1020 Prereqs: MATH 1200 & INFO 1010	4
☐ MGMT 2100 Prereq: BUS 1440	4
☐ MKTG 2800 Prereqs: MGMT 2100, INFO 1020, & Sophomore Standing	4
☐ LGST 2000	4
Prereqs: BUS 1440 & Sophomore Standing	
☐ INFO 2020 Prereqs: INFO 1020 & Excel	4
☐ ACTG 2200	4
Prereqs: INFO 1010, MATH 1200, ECON 1020, & Excel	

Admission to Daniels required for classes below:

☐ BUS 2099 Prereq: BUS 1099	0
☐ ACTG 2300 Prereq: ACTG 2200	4
☐ FIN 2800 Prereq: ACTG 2200	4
☐ BUS 3000 Prereq: BUS 1099	4
☐ MGMT 3000 Prereqs: All Microsoft certifications, MKTG 2800, LGST 2000, INFO 2020, ACTG 2300, FIN 2800, BUS 2099, & BUS 3000	4
☐ BUS 3099 Prereq: BUS 2099	0
☐ BUS 3800	4
Prereq: BUS 3099; Coreq/Prereq: MGMT 3000	
Total Hours	52

Business Analytics Major Requirements

☐ INFO 3100 Prereq: INFO 2020	4
☐ INFO 3140 Prereq: INFO 2020	4
☐ INFO 3200 (fall and spring only) Prereq: INFO 2020	4
☐ INFO 3240 (spring only) Prereqs: INFO 3100 & 3140	4
☐ INFO 3300 (fall only) Prereq: INFO 3240	4
☐ INFO 3340 (fall only) Prereq: INFO 2020	4
☐ INFO 3400 (winter only) Prereq: INFO 3200	4
☐ INFO 3440 (winter only) Prereq/Coreq: INFO 2020	4
☐ INFO 3500 (spring only) Prereqs: All other major courses	4

In addition, select 8 major elective credits from:

☐ INFO 3110 Prereq: INFO 2020	4
☐ INFO 3320 Prereq: INFO 3100	4
☐ INFO 3700	4
Topics: Analytics Careers, Research with Analytics	
☐ INFO 3980	4
Note: Maximum of 4 internship hours will count towards the 8 hours of electives required	
☐ GEOG 3100 Prereq: INFO 3200 & INFO 3240	4
☐ MKTG 2930 Prereq: MKTG 2800 & INFO 1020	4
☐ MKTG 3485 Prereq: MKTG 2800	4
Note: Majors should choose no more than one non-INFO prefix class for major elective requirements	

Total Hours 44

General Electives (Including Minors)

☐ INTZ 2501 if studying abroad	2
☐ International Experience course if not studying abroad (see page 2)	4
Total Hours	29 – 37

Total Hours Required to Graduate	185
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Admission to Daniels

- There are three possible admission routes into Daniels:
 1. **Direct admission** upon application to the University of Denver, based on indication of business interest on application and eligibility for university merit scholarships.
 2. **Fast track admission** upon completing two quarters as a full-time student at DU with a 3.5 cumulative GPA or higher, including successful completion of MATH 1200 or 1951.
 3. **Pre-business pathway** completion of the following classes and requirements: MATH 1200/1951, BUS 1440, INFO 1010, INFO 1020, ECON 1020, BUS 1099, and Microsoft Excel, Word, and PowerPoint certifications. A 2.5 minimum cumulative GPA is required to apply. Completion of these requirements does not guarantee admission.

Daniels Co-Curricular Requirements

- Microsoft Certification (MOS) requires standard levels of proficiency in the most recent version of Excel, Word, and PowerPoint; it is a DCB application requirement and a graduation requirement.
- The Daniels Professional Development Program prepares students to achieve success in their professional careers. Students take BUS 1099, BUS 2099, and BUS 3099 as 0 credit courses to complete these requirements.
- Students will be required to take assessment exams to show mastery of key learning outcomes and retention of course content within the business core. The following courses will be assessed: ACTG 2200, ACTG 2300, BUS 1440, BUS 3000, FIN 2800, INFO 1010, INFO 1020, INFO 2020, LGST 2000, MGMT 2100, MGMT 3000, and MKTG 2800.
- All Daniels students must fulfill an International Experience requirement. Students unable to participate in the Cherrington Global Scholars program (www.du.edu/abroad) may take one of the following courses to fulfill this requirement: ACTG 3284/3285, ACTG 3701 International Accounting, ACTG 4284/4285, ECON 2610, ECON 3610, EVM 2200, FIN 3410, LGST 3600, LGST 3700, MGMT 2420, MKTG 2945, MKTG 3380, MKTG 3630, MKTG 3635 International Consumer Behavior, REAL 3140, or any Korbel INTS course. A grade of C- or above is required in the International Experience course to fulfill the requirement. Note: International students meet this requirement by virtue of studying at DU.
 - Students who study abroad are required to take INTZ 2501 (2 credits) up to one year prior to going abroad.

Daniels and University Policies

- Only grades of "C-" or above may be used in completing all courses taken within Daniels, and ECON 1020, and MATH 1200/1951.
- Repeated courses count toward the GPA calculation but not toward overall hours.
- A minimum GPA of 2.0 is required for all major course work, all business course work, and overall cumulative GPA in order to graduate.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s) with the exception of University College. To create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.
- At least 50% of required business courses must be completed at Daniels.
- Students may earn a maximum of 10 hours of independent study, and a maximum of 10 hours of internship credit.

Additional Advising Information

- All advising and PIN deletion for business majors past the first year is through Daniels Undergraduate Programs, located in Margery Reed Hall. Visit the Canvas page (Canvas.du.edu) for more information about the curriculum (including course titles and descriptions) and ways to be involved and engaged as an undergraduate business student.
- For specific faculty questions, visit the Business Information & Analytics department in Daniels College of Business 580.