

Business Analytics Minor

Department of Business Information & Analytics

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- The Business Analytics minor may be completed by students pursuing any type of undergraduate degree at the University of Denver, with the appropriate dean's approval.
- Students **may not** pursue the Business Analytics minor in conjunction with a Statistics minor.
- Non-Business majors require 24 hours to satisfactorily complete the minor, including prerequisites INFO 1010 and INFO 1020.
- The Business Analytics minor GPA must be 2.0 or higher to graduate.
- Only grades of "C-" or above may be used in completing minor requirements.
- Business Analytics minors must complete all of their minor requirements through INFO prefix coursework; MKTG/GEOG electives that are available to Business Analytics majors will not fulfill BIA minor requirements.
- Any minor course substitutions must be pre-approved by the Chairperson of the Department of Business Information & Analytics.

Business Analytics Minor Course Requirements 2024-2025

Business Information Analytics involves using data to help businesses make decisions. Students completing this minor will gain critical thinking abilities that can be very important to potential employers in an increasingly competitive business environment.

Course #	Course Title	Qtr. Hrs.
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Prerequisites:

INFO 1010	Analytics I: Data Management & Analysis	4
INFO 1020	Analytics II: Business Statistics & Analysis	4
INFO 2020	Analytics III: Business Modeling and Analysis	4
<i>(Non-business majors: Equivalent regression course can count as INFO 2020 prerequisite if student doesn't take INFO 2020.)</i>		

Note: Business students take these courses as part of the Business Core. INFO 1010 and 1020 contain Microsoft Office Specialist Certification and additional fees. Microsoft Certifications are encouraged for non-business majors, but are not required to complete this minor.

Requirements:

INFO 3100	Automating Business Processes (Prerequisite: INFO 2020)	4
INFO 3140	Foundations of Information Management (Prereq: INFO 2020; Coreq or prereq: INFO 3100)	4
INFO Elective		4
INFO Elective	(INFO 2020 for non-business majors)	4

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