

BSBA Requirements – Hospitality Management Major

For Students Entering DU in the 2024 – 2025 Academic Year

University Common Curriculum Requirements

□ FSEM 1111 - First-Year Seminar	4
□ WRIT 1122 - Rhetoric and Academic Writing, <i>Prereq: FSEM</i>	4
□ WRIT 1133 - Writing and Research, <i>Prereq: WRIT 1122</i>	4
□ Language sequence	4 – 12
□ AI Society (two courses from different disciplines within the Humanities)	8
□ MATH 1200 - Calculus for Business and Social Sciences or MATH 1951 - Calculus I	4
□ ECON 1020 – A Critical Introduction to Economics (fulfills first SI Society)	4
□ SI Society (must be in a different Social Science subject than ECON)	4
□ SI Natural sequence (three-quarters of a science subject)	12
□ Advanced Seminar, <i>Prereq: Junior Standing</i>	4
Total Hours	52 – 60

Business Core Requirements

□ BUS 1440 - Fourth Industrial Revolution	4
□ BUS 1099 - Daniels Professional Development Part I	0
□ INFO 1010 - Analytics I: Data Management and Analysis	4
□ INFO 1020 - Analytics II: Business Statistics and Analysis, <i>Prereqs: MATH 1200 & INFO 1010</i>	4
□ MGMT 2100 - Leading Organizations, <i>Prereq: BUS 1440</i>	4
□ MKTG 2800 - Introduction to Marketing, <i>Prereqs: MGMT 2100, INFO 1020, & Sophomore Standing</i>	4
□ LGST 2000 - Foundations of Business Law, <i>Prereqs: BUS 1440 & Sophomore Standing</i>	4
□ INFO 2020 - Analytics III: Business Modeling and Analysis, <i>Prereqs: INFO 1020 & Excel</i>	4
□ ACTG 2200 - Introduction to Financial Reporting, <i>Prereqs: INFO 1010, MATH 1200, ECON 1020, & Excel</i>	4

Admission to Daniels required for classes below:

□ BUS 2099 - Daniels Professional Development Part II, <i>Prereq: BUS 1099</i>	0
□ ACTG 2300 - Accounting for Decision Making, <i>Prereq: ACTG 2200</i>	4
□ FIN 2800 - Financial Decision Making, <i>Prereq: ACTG 2200</i>	4
□ BUS 3000 - Strategic Business Communications, <i>Prereqs: BUS 1099, and Word & PowerPoint certifications</i>	4
□ MGMT 3000 - Business Policy and Strategy, <i>Prereqs: All Microsoft certifications, MKTG 2800, LGST 2000, INFO 2020, ACTG 2300, FIN 2800, BUS 2099, & BUS 3000</i>	4
□ BUS 3099 - Daniels Professional Development Part III, <i>Prereq: BUS 2099</i>	0
□ BUS 3800 - Pioneering Business for the Public Good, <i>Prereq: BUS 3099; Coreq/Prereq: MGMT 3000</i>	4
Total Hours	52

General Electives (Including Minors)

□ INTZ 2501 – Exploring Global Citizenship <i>if studying abroad</i>	2
Total Hours	24 – 32

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Hospitality Management Major Requirements

Core Requirements:	<u>27</u>
☐ HOSP 1100 - Exploring Hospitality Management	2
☐ HOSP 2360 - Managing a Restaurant Business, <i>Prereq: HOSP 1100</i>	4
☐ HOSP 2401 - Hotel & Resort Management, <i>Prereq: HOSP 1100</i>	4
☐ HOSP 2402 - Revenue Management. <i>Prereq: HOSP 2360, 2401, & ACTG 2200</i>	4
☐ HOSP 2501 - Managing Human Capital in Hospitality, <i>Prereq: HOSP 2360 & HOSP 2401</i>	4
☐ HOSP 2502 - Hospitality Cost Management, <i>Prereq: HOSP 2360, 2401, ACTG 2300</i>	4
☐ HOSP 2361 - Contemporary Cuisine <i>Prereq: HOSP 2360, HOSP 2401, HOSP 2502</i>	4
☐ HOSP 3120 - Distinguished Lecture Series, <i>Prereq: Senior Standing</i>	1
☐ HOSP 1200 - Industry Work Experience: <i>Once completed, advisor will register</i>	0
☐ HOSP 2201 - International Experience	0
☐ HOSP 2202 - Management Internship Experience: <i>Once completed, advisor will register</i>	0

In addition, choose *one* Concentration listed below:

Concentration 1: Lodging Real Estate	18
☐ HOSP 3402 Hospitality Investments	4
☐ HOSP 3600 Lodging Valuation Principles, <i>Prereq: HOSP 3402</i>	4
☐ HOSP 3601 Hotel Development & Feasibility, <i>Prereq: HOSP 3600</i>	4
☐ REAL 3307 Real Estate Finance <i>Prereq: MATH 1200</i>	4
☐ INFO 1031 - Advanced Excel <i>*Students are strongly encouraged to complete this certification.</i>	0
☐ HOSP Electives	2

Concentration 2: Strategic Lodging Management	18
☐ HOSP 3402 Hospitality Investments	4
☐ HOSP 3800 Hospitality Experience Management, <i>Prereq: HOSP 3402</i>	4
☐ HOSP 2601 Hospitality Environmental Sustainability <i>Prereq: HOSP 3402</i>	2
☐ HOSP 2602 Hospitality Social Sustainability <i>Prereq: HOSP 2601, HOSP 3800</i>	2
☐ HOSP 3501 Robotics, AI, Service Automation (RAISA) & The Guest Exp <i>Prereq: HOSP 2601, 3800</i>	2
☐ HOSP Electives	4

Concentration 3: Restaurant / Food and Beverage Management	18
☐ HOSP 3301 Beverage Management, <i>Prereq: Must be 21 years of age</i>	4
☐ HOSP 3302 Advanced Beverage Management I <i>Prereq: HOSP 3301</i>	4
☐ HOSP 3360 Restaurant Concept Development, <i>Prereq: HOSP 3301 & HOSP 3302</i>	4
☐ HOSP Electives	6

Concentration 4: Event Sales and Management	18
☐ HOSP 2506 Hospitality Sales & Marketing, <i>Prereq: HOSP 2360, 2401, MKTG 2800</i>	4
☐ HOSP 3301 Beverage Management, <i>Prereq: Must be 21 years of age</i>	4
☐ HOSP 3506 Special Event Management, <i>Prereq: HOSP 2506</i>	4
☐ HOSP Electives	6

Total Hours 45

Total Hours Required to Graduate	185
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Admission to Daniels

There are three possible admission routes into Daniels:

1. **Direct admission** upon application to the University of Denver, based on indication of business interest on application and overall strength of application credentials as determined by the Office of Undergraduate Admission. Transfer students are evaluated on incoming transfer credits, GPA, and submission of a professional resume.
2. **Fast track** admission upon completing two quarters as a full-time student at DU (minimum 12 GPA-bearing credit hours per quarter), with a 3.5 cumulative GPA or higher, including successful completion of MATH 1200 or 1951.
3. **Pre-business pathway** completion of the following classes and requirements: MATH 1200/1951, BUS 1440, INFO 1010, INFO 1020, ECON 1020, BUS 1099, and Microsoft Excel, Word, and PowerPoint certifications. A 2.5 minimum cumulative GPA is required to apply. Completion of these requirements does not guarantee admission.

Daniels Co-Curricular Requirements

- Microsoft Certification (MOS) requires standard levels of proficiency in the most recent version of Excel, Word, and PowerPoint; it is a DCB application requirement and a graduation requirement.
- The Daniels Professional Development Program prepares students to achieve success in their professional careers. Students take BUS 1099, BUS 2099, and BUS 3099 as 0 credit courses to complete these requirements.
- Students will be required to take assessment exams to show mastery of key learning outcomes and retention of course content within the business core. The following courses will be assessed: ACTG 2200, ACTG 2300, BUS 1440, BUS 3000, FIN 2800, INFO 1010, INFO 1020, INFO 2020, LGST 2000, MGMT 2100, MGMT 3000, and MKTG 2800.
- Management majors fulfill the Daniels International Experience requirement through registration for MGMT 2420.
 - Students who study abroad are required to take INTZ 2501 (2 credits) up to one year prior to going abroad.

Daniels and University Policies

- Only grades of "C-" or above may be used in completing all courses taken within Daniels, and ECON 1020, and MATH 1200/1951.
- Repeated courses count towards GPA calculation unless students apply for a grade replacement.
- A course where a student earns a D- or higher only counts towards overall credit hours once.
- A minimum GPA of 2.0 is required for all major coursework, all business coursework, and overall cumulative GPA in order to graduate.
- Elective credits may be applied toward a minor within or outside Daniels, a second major, or fulfilled through coursework from any campus unit(s) with the exception of University College. To create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.
- At least 50% of required business courses must be completed at Daniels.
- Students may earn a maximum of 10 hours of independent study, and a maximum of 10 hours of internship credit.

Additional Advising Information

- Advising and PIN deletion for majors is through the Hospitality Management Major Advisor located in the Fritz Knoebel School of Hospitality Management, Daniels College of Business, Joy Burns Center, Suite 320. Visit the Canvas page (Canvas.du.edu) for more information about the curriculum and ways to be involved and engaged as an undergraduate business student.

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