

BSBA Requirements – International Business Major

For Students Entering DU in the 2024 – 2025 Academic Year



Daniels College of Business
UNIVERSITY OF DENVER | Undergraduate Programs

University Common Curriculum Requirements

☐ FSEM 1111	4
☐ WRIT 1122 Prereq: FSEM	4
☐ WRIT 1133 Prereq: WRIT 1122	4
☐ Language sequence	4-12
☐ AI Society (two different disciplines)	8
☐ MATH 1200 or 1951 (fulfills AI Natural)	4
☐ ECON 1020 (fulfills first SI Society)	4
☐ SI Society (fulfilled by INTS 1500/1700)	4
☐ SI Natural sequence	12
☐ ASEM Prereq: Junior Standing	4
Total Hours	52 – 60

Business Core Requirements

☐ BUS 1440	4
☐ BUS 1099	0
☐ INFO 1010	4
☐ INFO 1020 Prereqs: MATH 1200 & INFO 1010	4
☐ MGMT 2100 Prereq: BUS 1440	4
☐ MKTG 2800 Prereqs: MGMT 2100, INFO 1020, & Sophomore Standing	4
☐ LGST 2000 Prereqs: BUS 1440 & Sophomore Standing	4
☐ INFO 2020 Prereqs: INFO 1020 & Excel	4
☐ ACTG 2200 Prereqs: INFO 1010, MATH 1200, ECON 1020, & Excel	4

Admission to Daniels required for classes below:

☐ BUS 2099 Prereq: BUS 1099	0
☐ ACTG 2300 Prereq: ACTG 2200	4
☐ FIN 2800 Prereq: ACTG 2200	4
☐ BUS 3000 Prereq: BUS 1099	4
☐ MGMT 3000 Prereqs: All Microsoft certifications, MKTG 2800, LGST 2000, INFO 2020, ACTG 2300, FIN 2800, BUS 2099, & BUS 3000	4
☐ BUS 3099 Prereq: BUS 2099	0
☐ BUS 3800 Prereq: BUS 3099; Coreq/Prereq: MGMT 3000	4
Total Hours	52

International Business Major Requirements

International Studies Cluster (choose 5) 20

- ☐ INTS 1500
 - ☐ INTS 1700
 - ☐ Any INTS elective class 2000 level or higher
 - ☐ Any INTS elective class 2000 level or higher
 - ☐ Any INTS elective class 2000 level or higher
- OR**
- ☐ Custom class relevant to specific career goals chosen in consultation with Dr. Allen or Dr. Xu

International Business Core Cluster (choose 4) 16

Students pursuing an optional minor or second major in one of the following fields should note that International Business major courses will not be able to count toward requirements for both programs simultaneously. Please consult an advisor to select approved course substitutions as needed.

- ☐ ECON 2610 Prereq: ECON 1030
- ☐ FIN 3410 Prereq: FIN 2800
- ☐ LGST 3700 (spring only) Prereq: LGST 2000
- ☐ MGMT 2420 Prereq: MGMT 2100
- ☐ MKTG 3630 Prereq: MKTG 2800
- ☐ Special Topics course approved by Dr. Allen or Dr. Xu

International Business Capstone 4

- ☐ LGST 3600 Business and Global Values (fall only)

Total Hours 40

General Electives (Including Minors)

- ☐ INTZ 2501 if studying abroad 2
- Total Hours 37 – 45**

Total Hours Required to Graduate	185
---	------------

Admission to Daniels

There are three possible admission routes into Daniels:

1. **Direct admission** upon application to the University of Denver, based on indication of business interest on application and overall strength of application credentials as determined by the Office of Undergraduate Admission. Transfer students are evaluated on incoming transfer credits, GPA, and submission of a professional resume.
2. **Fast track** admission upon completing two quarters as a full-time student at DU (minimum 12 GPA-bearing credit hours per quarter), with a 3.5 cumulative GPA or higher, including successful completion of MATH 1200 or 1951.
3. **Pre-business pathway** completion of the following classes and requirements: MATH 1200/1951, BUS 1440, INFO 1010, INFO 1020, ECON 1020, BUS 1099, and Microsoft Excel, Word, and PowerPoint certifications. A 2.5 minimum cumulative GPA is required to apply. Completion of these requirements does not guarantee admission.

Daniels Co-Curricular Requirements

- Microsoft Certification (MOS) requires standard levels of proficiency in the most recent version of Excel, Word, and PowerPoint; it is a DCB application requirement and a graduation requirement.
- The Daniels Professional Development Program prepares students to achieve success in their professional careers. Students take BUS 1099, BUS 2099, and BUS 3099 as 0 credit courses to complete these requirements.
- Students will be required to take assessment exams to show mastery of key learning outcomes and retention of course content within the business core. The following courses will be assessed: ACTG 2200, ACTG 2300, BUS 1440, BUS 3000, FIN 2800, INFO 1010, INFO 1020, INFO 2020, LGST 2000, MGMT 2100, MGMT 3000, and MKTG 2800.
- International Business majors fulfill the Daniels International Experience requirement through registration for any of the INTS classes required for the major.
 - Students who study abroad are required to take INTZ 2501 (2 credits) up to one year prior to going abroad.

Daniels and University Policies

- Only grades of "C-" or above may be used in completing all courses taken within Daniels, and ECON 1020, and MATH 1200/1951.
- Repeated courses count towards GPA calculation, unless students apply for a grade replacement.
- A course in which a student earns a D- or higher only counts towards overall credit hours once.
- A minimum GPA of 2.0 is required for all major coursework, all business coursework, and overall cumulative GPA in order to graduate.
- Elective credits may be applied toward a minor within or outside Daniels, a second major, or fulfilled through coursework from any campus unit(s) with the exception of University College. To create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.
- At least 50% of required business courses must be completed at Daniels.
- Students may earn a maximum of 10 hours of independent study, and a maximum of 10 hours of internship credit.

Additional Advising Information

- All advising and PIN deletion for business majors past the first year is through Daniels Undergraduate Programs, located in Margery Reed Hall. Visit the Canvas page (Canvas.du.edu) for more information about the curriculum (including course titles and descriptions) and ways to be involved and engaged as an undergraduate business student.
- For specific faculty questions, contact either Dr. Douglas Allen, Daniels 464, or Dr. Tracy Xu, Daniels 562.